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## **Unify Data. Ignite Demand. Deliver Outcomes.**

Demand AI brings together advanced AI and real-world lead gen expertise to help businesses transform messy data into measurable growth — all with zero disruption and full transparency.

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# **ROBBIE DOWNS**

## **CHIEF INFORMATION OFFICER**

Over two decades in global IT give Robbie deep command of systems integration, enterprise platforms, and digital transformation. He architects secure, scalable, future-ready environments and simplifies complexity at scale. His leadership aligns technology roadmaps with growth priorities, improving resilience, performance, and time-to-value across the business.