

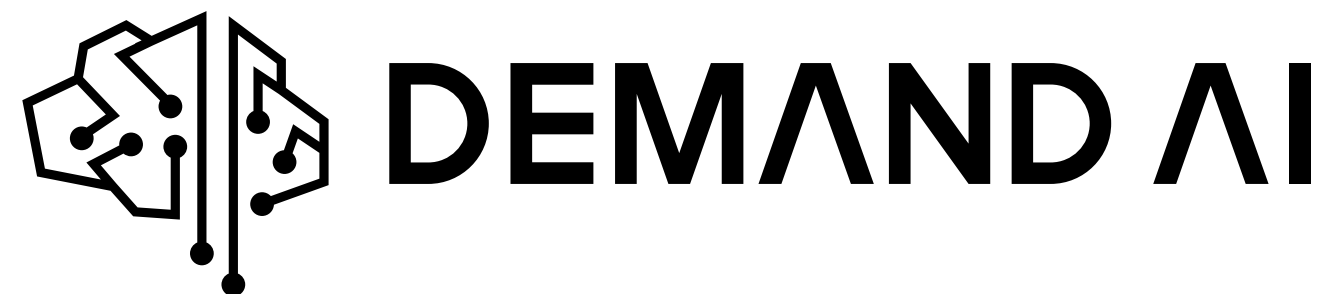


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## **Unify Data. Ignite Demand. Deliver Outcomes.**

Demand AI brings together advanced AI and real-world lead gen expertise to help businesses transform messy data into measurable growth — all with zero disruption and full transparency.

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# **LAUREN WHIFE AKEY**

## **CHIEF MARKETING OFFICER**

With a strong background in operations across marketing and advertising, Lauren brings years of expertise in data-driven delivery, process design, and leading global teams. As CMO, she blends operational excellence with marketing strategy to enable scalable, effective execution across every stage of the funnel.