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## **Unify Data. Ignite Demand. Deliver Outcomes.**

Demand AI brings together advanced AI and real-world lead gen expertise to help businesses transform messy data into measurable growth — all with zero disruption and full transparency.

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# **JOHN MORAN**

## **MANAGING DIRECTOR, EUROPEAN OPERATIONS**

John brings over three decades of leadership experience across IT, telecom, finance, and government sectors. As Demand AI's first executive in Ireland, he leads our European expansion, overseeing complex, multilingual operations across regions and driving growth through deep expertise in lead generation, delivery execution, and strategic team building.