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Demand AI brings together advanced AI and real-world lead gen expertise to help businesses transform messy data into measurable growth — all with zero disruption and full transparency.

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CHIEF CUSTOMER OFFICER

Ferlin is passionate about customer success and leads with a people-first mindset. With extensive experience in SaaS and media, she brings expertise in account management, customer journey mapping, and retention strategies. She is committed to building long-term client relationships and empowered teams.

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